

Dignitas Collectibles

Effective Date: June 24th, 2021

Verizon's 5G Lab values your business and is committed to protecting your privacy. This Privacy Policy sets forth our policies and practices for the collection, use and sharing of your information for the Dignitas Collectibles site at dignitascollectibles.verizon5glabs.com and account holders with NFTs.

I. COLLECTION OF INFORMATION

We collect information when you visit Dignitas Collectibles and when you communicate with us. This includes personal information you provide, a username and password, and communications you send to us. We collect information from you when you become a Dignitas Collectible NFT holder including a record of your NFT ownership and your blockchain ID.

We also collect information when you visit our site, including through cookies and similar technology. This includes your IP address, the date and time of your visit, information about the links you click and pages you view within the sites, browser and operating system information, platform type, and other attributes.

We may use cookies, pixel tags, and similar technologies to automatically collect this information. Cookies are small bits of information that are stored by your computer's web browser. Pixel tags are very small images or small pieces of data embedded in images, also known as "web beacons" or "clear GIFs," that can recognize cookies, the time and date a page is viewed, a description of the page where the pixel tag is placed, and similar information from your computer or device. By using our websites and applications, you consent to our use of cookies and similar technologies.

We collect information when you contact us. When you contact us or we contact you, we may monitor or record that communication for quality assurance, training and security purposes.

II. USE OF INFORMATION

We use the information we collect to market to you, and for other business purposes, including to:

- Fulfill your requests for services, information and customer support;
- Analyze the use of the site for our purposes, such as product, service and site enhancements;
- Research and develop new products and services;
- Authenticate you;
- Customize the content you see when you use our site;
- Secure and improve our services;
- Detect and prevent potentially prohibited, fraudulent or illegal activities and otherwise in accordance with our [Terms of Use](#); and
- For any other purposes disclosed to you at the time we collect your information or with your consent.

III. DISCLOSURE OF INFORMATION

We share information about you with vendors and partners who do work on our behalf and for other business purposes.

- **Authorized service providers and partners.** We share your information with service providers and partners that help us with a variety of things, including development and delivery of our site and merchandise. This includes services provided by others to help us with analytics, including [Google Analytics](#), which may include storing and accessing cookies and other information on your computer or wireless device.
- **Business transfers.** We may share your information in connection with a substantial corporate transaction, such as a merger, consolidation, asset sale, or in the unlikely event of bankruptcy.
- **Legal purposes.** We may disclose information (1) to respond to subpoenas, court orders, legal process, law enforcement requests, legal claims or government inquiries and in emergencies such as those involving the danger of death or serious injury to any person; (2) to advance, protect or defend the rights, interests, property, safety, and security of Visible, our affiliates, users, or the public; (3) to identify, protect against, and address unauthorized or unlawful use of our sites, apps or service, or our network; and (4) to outside auditors and regulators.
- **Aggregated and De-identified Information.** We may aggregate or otherwise de-identify information and use it for our own purposes or share it with third parties for their own purposes.
- **With your consent.** We may share information for any other purposes disclosed to you at the time we collect the information or pursuant to your consent.

IV. SECURITY

We use reasonable measures to help protect information from loss, theft, misuse and unauthorized access, disclosure, alteration and destruction. You should understand that no data storage system or transmission of data over the Internet or any other public network can be guaranteed to be 100 percent secure.

V. DO-NOT-TRACK SIGNALS AND SIMILAR MECHANISMS.

Some web browsers transmit "do-not-track" signals to websites. Because of differences in how web browsers incorporate and activate this feature, it is not always clear whether users intend for these signals to be transmitted, or whether they even are aware of them. We currently do not take action in response to these signals.

VI. INTERNATIONAL USERS

Our site and service are designed for and targeted to U.S. audiences and are governed by and operated in accordance with the laws of the U.S. We make no representation that our site or service are operated in accordance with the laws or regulations of any other nation. By using our site or becoming a Dignitas Collectibles NFT holder and providing us with information, you understand and agree that your information may be transferred to and stored on servers located outside your resident jurisdiction and, to the extent you are a resident of a country other than the United States, that you consent to the transfer of such data to the United States for processing by us in accordance with this Privacy Policy.

VII. CHANGES TO THE PRIVACY POLICY

We may update this Privacy Policy from time to time. When we update the Privacy Policy, we will revise the “Effective Date” date above and post the new Privacy Policy.

VIII. STILL HAVE QUESTIONS?

If you have any questions about this Privacy Policy or our practices, please contact us at verizon5Glabs@verizon.com.

CALIFORNIA PRIVACY RIGHTS

California Consumer Privacy Act

The California Consumer Privacy Act, or CCPA, gives you specific rights as a California resident. The law provides you with the right to know what information we collect about you and how we use it, to access and delete that information within certain limitations, to tell us not to sell personal information about you, and to not be discriminated against for invoking these rights.

Your Right to Know

We describe the personal information we collect from Dignitas Collectibles site visitors and NFT holders, and how we use that information, in this privacy policy.

The information we collect varies depending on your interactions with us. The California law requires us to let you know about the categories of personal information we collect and use. Categories of personal information we collect include: IP address; commercial information include records of the non-fungible tokens (NFTs); and other information that identifies or can be reasonably associated or linked with you.

We collect personal information when you interact with us and visit our website or log into your account. We use this information for business and commercial purposes as they are defined by the CCPA. Service providers we use to do work on our behalf (also called vendors in other sections of this privacy policy) may also use information for the same purposes. We share information with service providers as necessary for them to perform work for us. They are required to protect the information they receive from us or collect on our behalf and use it only for the specific purposes that we allow.

“Business and commercial purposes” includes providing services to you; communicating with you and providing customer service; personalizing your experiences; improving our services; providing marketing and advertising; debugging; auditing our processes and services; short-term transient uses; research; and security, fraud, and legal compliance purposes. Examples and additional detail about these types of uses can be found in our privacy policy.

Your Rights to Access

You have the right to request access to specific pieces and categories of personal information we collected about you in the past 12 months. Dignitas Collectibles site visitors and NFT holders can do this by emailing verizon5Glabs@verizon.com.

Your Right to Delete

Requests that we delete your personal information are subject to exemptions under the CCPA. We will retain certain information required for security, legal, or other business or commercial purposes only as long as necessary for business, accounting, tax or legal purposes and then securely delete it.

You can close your account and delete your NFTs by emailing verizon5Glabs@verizon.com.

Your Right to Say “Do Not Sell”

The CCPA gives you the right to say no to the sale of personal information. We do not sell personal information as defined by CCPA from Dignitas Collectibles site visitors or NFT holders.

Your Right to Not Be Discriminated Against

We will not discriminate against you if you exercise any rights described in this section. We will not deny goods or services, charge different prices or rates for goods or services, or provide you a different level or quality of goods and services. You also have the right to receive information about the financial incentives that we offer to you.

Where to Exercise Your Rights

Dignitas Collectibles site visitors and NFT holders can exercise their rights by emailing us at verizon5Glabs@verizon.com.

Personal information that we collect and retain is only used for purposes that are permitted under the CCPA. If you would like to close your account and delete your NFTs you can do so by emailing verizon5Glabs@verizon.com.

You can authorize an agent to exercise your California privacy rights on your behalf. To designate a California business or an individual as your authorized agent to exercise your privacy rights, send your name and username to verizon5Glabs@verizon.com along with the name, address and email of your authorized agent. We may require additional proof that you granted the authority.

If you have questions about any of your rights under CCPA that are described above, you can email us directly at verizon5Glabs@verizon.com.

Other California Privacy Rights

California customers may request, once per year, that we disclose the identity of any third parties with whom we have shared personal information for the third parties' direct marketing purposes within the previous calendar year, along with the type of personal information disclosed.

California residents under age 18 who are registered users of online sites, services or applications may request and obtain removal of content or information they have publicly posted. Your request should be submitted by email to verizon5Glabs@verizon.com and should include a detailed description of the specific content or information to be removed. Please be aware that your request does not guarantee complete or comprehensive removal of content or information posted online and that the law may not permit or require removal in certain circumstances.

NEVADA PRIVACY RIGHTS

Nevada law allows consumers to opt out of the sale of personal information by online service providers such as website operators. Nevada law defines “sale” as the exchange of certain personally identifiable information for money, where the recipient also intends to sell that information. Personally identifiable information includes name, address, phone number, Social Security number, or any identifier that can be used to contact a consumer electronically.

We do not currently sell personal information as defined by Nevada law and have no plans to start. If we ever start selling such personal information, current Dignitas Collectibles visitors will be opted out. If you have any questions, please contact us at verizon5Glabs@verizon.com.